



ANANDA MORINGA

A HOLISTIC SOCIAL ENTERPRISE FOR IMPROVED
NUTRITION & AGRICULTURAL PRODUCTIVITY.



A S A RESULT OF ENVIRONMENTAL PRESSURES AND SOCIO-ECONOMIC CHALLENGES, PEOPLE LIVING IN THE RURAL COMMUNITIES OF BURKINA FASO STRUGGLE TO BREAK OUT OF THE SEEMINGLY ENDLESS POVERTY CYCLE. SEASON AFTER SEASON, ARABLE LAND REMAINS UNDERUTILIZED, AS FARMERS HAVE DIFFICULTY AFFORDING ANNUAL INPUTS AND ACCESSING INFORMATION ABOUT OTHER INCOME GENERATING OPPORTUNITIES. THE REALITIES OF MALNUTRITION AND GENERAL ECONOMIC ISOLATION ARE A CONSTANT BURDEN TO FAMILIES WHO, LIKE EVERYONE, SEEK A BETTER LIFE.

**WE ARE
PROPOSING A
HOLISTIC
PROGRAM THAT
AIMS TO:**



**ASSISTS FARMERS TO MAXIMIZE PRODUCTION
ON THEIR LANDHOLDINGS**



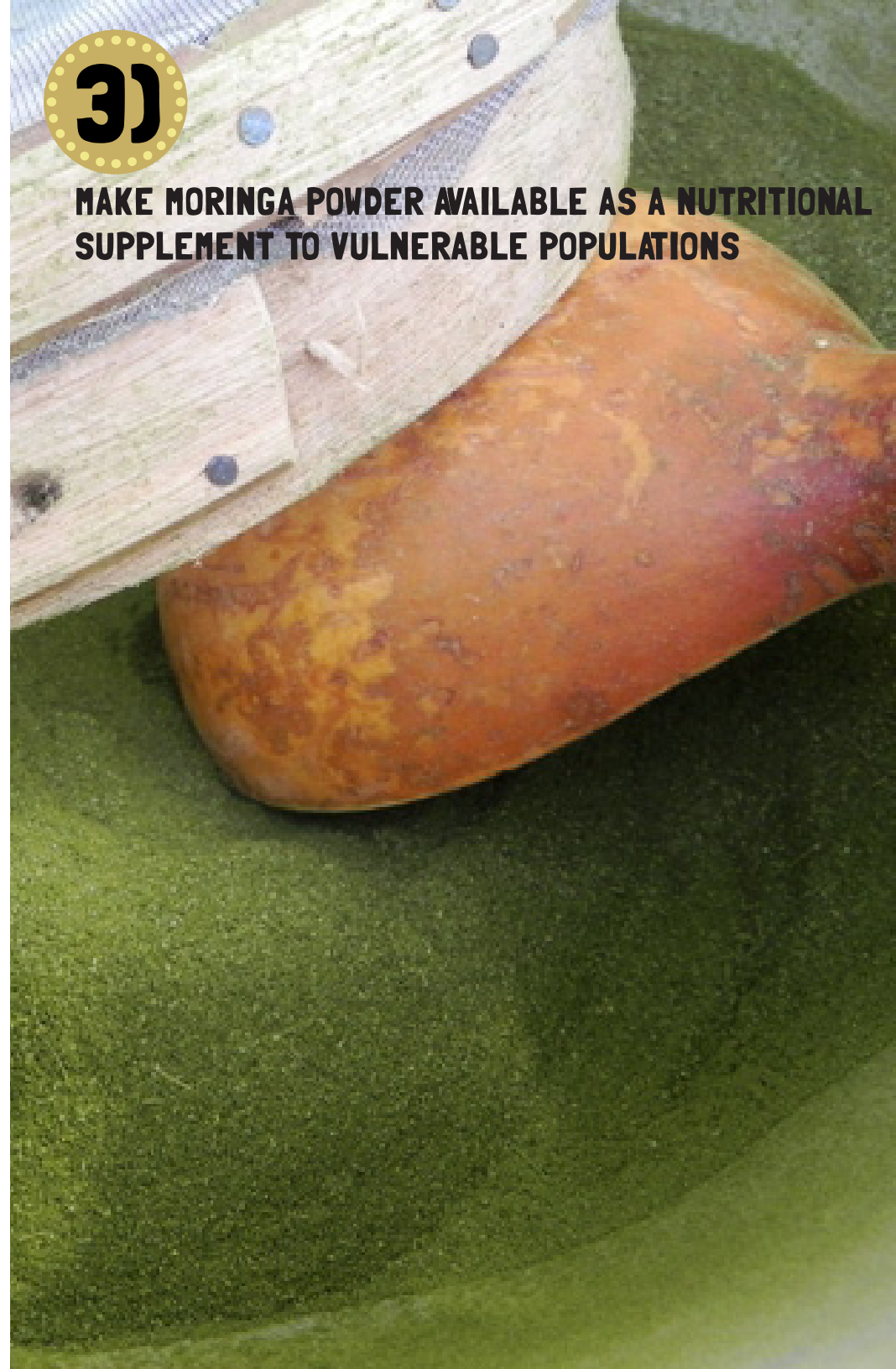
2)

**COOPERATIVELY PRODUCE AND PROCESS
MORINGA AND OTHER LOCALLY GROWN ITEMS**



3)

**MAKE MORINGA POWDER AVAILABLE AS A NUTRITIONAL
SUPPLEMENT TO VULNERABLE POPULATIONS**





NUTRITIONAL ANALYSIS OF MORINGA LEAVES

4 TIMES MORE VITAMIN A THAN CARROTS

7 TIMES MORE VITAMIN C THAN ORANGES

4 TIMES MORE CALCIUM THAN MILK

3 TIMES MORE POTASSIUM THAN BANANAS

3/4 TIMES MORE IRON THAN SPINACH

2 TIMES MORE PROTEIN THAN YOGURT



**MORINGA IS A FAST GROWING, DROUGHT TOLERANT TREE
WITH A MYRIAD OF PRACTICAL AND MEDICINAL USES.**

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ORINGA HAS POTENTIAL TO BE AN ECONOMICALLY VIABLE, LOCALLY PRODUCED SOLUTION TO CHRONIC AND SEASONAL MALNUTRITION. IT IS ALSO AT THE HEART OF OUR 'CULTURE ETAGERE' MODEL — AN AGROECOLOGICAL SOLUTION THAT INTEGRATES TREES INTO ANNUAL CROPPING SYSTEMS TO PROVIDE ADDITIONAL INCOME FOR FARMERS, WHILE PROMOTING BIODIVERSITY.



SO FAR, SO GOOD...

**THIS YEAR, WE HAVE OVER
20,000
TREES PLANTED IN OUR MODEL
FARM—ANANDA VIIRATA**

**15,000 TREES ARE BEING
MADE AVAILABLE TO FARMERS IN
BISSIRI COMMUNITY.**



THE NEXT STEP....

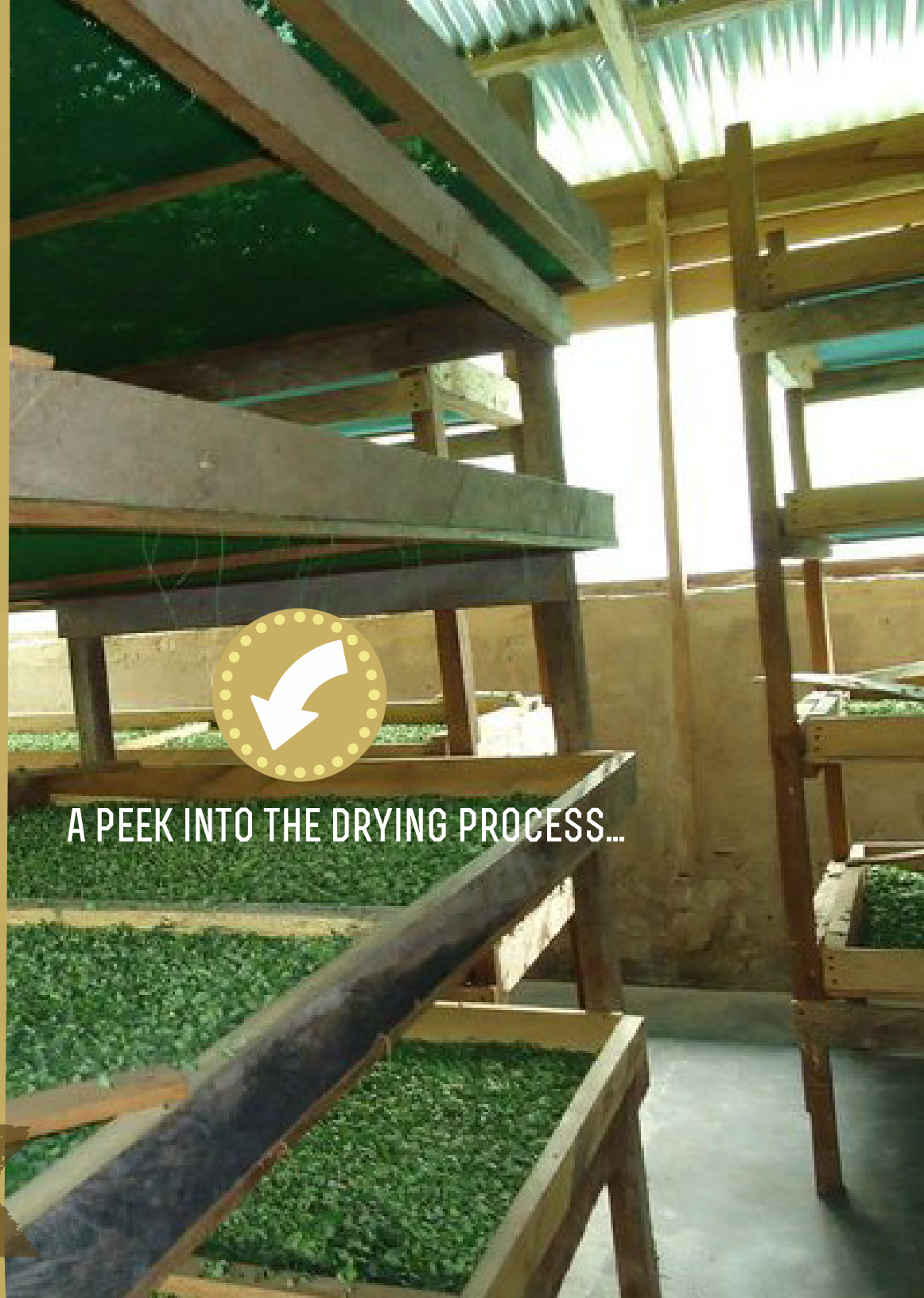
TO BUILD PROCESSING FACILITIES BEFORE
THE **2013** RAINY SEASON!. SOME PLANS
FOR THE FACILITY:

—CONSTRUCT HYGIENIC ROOMS TO WASH, DRY,
GRIND AND PACKAGE MORINGA LEAVES

—UTILIZE SOLAR TECHNOLOGY TO FUEL THE
ELECTRIC GRINDER AND TO AID IN THE DRY—
ING PROCESS.

WE WISH TO TAKE
THIS NEXT STEP
WITH SUPPORT FROM
PEOPLE LIKE YOU!

TO PLEDGE YOUR SUPPORT, SIMPLY
CONTACT US AT: AMURTBFG@GMAIL.COM



A PEEK INTO THE DRYING PROCESS...



**ANANDA MORINGA — A HOLISTIC SOCIAL ENTERPRISE, IN
PARTNERSHIP WITH AMURT BURKINA FASO
WWW.AMURT.NET/BURKINA-FASO**

